Part A. Data "Top 10 Relevant Facts"

List 10 short factual pieces of information that are central to your story. Think of specific information that distinguishes you and your situation. *(ie Age, Housing Status, Migration Status, Job/Career, Income, Costs of Services, Diagnosis/Symptoms/Treatments).*

1	
2	
3	
4	
5	
6	
7	
8	
9	
10	

Any Other Relevant Information? Note it below.

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Part B. Characters and Imagery

Think about the way you usually explain your situation to someone. Or practice telling your story to someone now. List out the following details of the story you tell.

Character Description *What is its name? What does it look like? What does it sound or feel like?* (*Can be a person, place, or thing/item)	How are they cast or portrayed? *As the Victim, Villain or Hero* (*Can be more than one)

Any Other Relevant Characters?	Historic Or Current Characters?
●	●

Part C. Fairytale

Imagine you are trying to explain your story as if it was a fairytale.

Element of the Fairy Tale	Guiding Question	What this Does
1. Context *Once upon a time...*	What does your audience need to know to understand this story?	Explains your relatable character
2. An inciting moment/Pivot *Then one day...*	What has changed?	Introduces your obstacle
3. Heightening *And because of that...*	How are stakes growing?	This is why we care about the character and the goal
4. Revelation *Until finally...*	How do things get better?	Explains how the obstacle is overcome
5. Resolution *And ever since...*	What does the future look like because of this story?	This is the admirable, obtainable goal

Part D. 3 Story Texts & 3 Story Images

This is the final step. Take a moment to review all that you have put together in the earlier sections of this worksheet and use them to create 3 slightly different compelling stories with 3 different images. Remember, that each text/image will be different depending on its intention (**Organizing**-*build relationships*, **Advocacy**-*influence*, **Mobilizing**-*motivate*).

Intention	Text
Organizing *Stories that connect individuals & build relationships* *(Part C. 1-3)* Sympathy, Empathy, Admiration	
Organizing *Image(s)*	

Intention	Text
Mobilizing *Stories that motivate folks to take specific action* *(Part C. 1-5)* Awe, Surprise, Sadness/Anger, Vigilance	
Mobilzing *Image(s)*	

Intention	Text
Advocacy *Stories that influence decisions* *(Part C. 1-4)* Anger, Fear, Interest, Optimism	
Advocacy *Image(s)*	

Intention	Text
Organizing & Advocacy *Story with link to history and other social movements/ issues.*	
Advocacy *Image(s)*	